

Genesis 3 Design Group

Corporate Office
110 Blossoms Court
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Luxury Pools
The Registry of Great Pool Designers and Pool Builders

Standard Bearers

In 1998, three visionaries set out to create a new educational program for the swimming pool and watershape industry. Their ambitious goal was to raise standards across the entire profession by teaching high-level design and construction techniques nationwide.

The Genesis 3 Revolution

The Society of Watershape Designers' Curriculum

Elements of Construction

Elements of Design

Design Communication for Measured Perspective

The History of Water in Architecture

Color Theory and Design Application

Understanding and Designing Fountains and Waterfeatures

Creating Digital Presentations

Advanced Fluid Engineering

Designing and Creating Natural Looking Ponds and Water Features

3Dimensional Computer Drawing Part I, II, III

Society of Watershape Designers' Course Accreditation Structure



The Genesis 3 Revolution

Since its inception in 1998, Genesis 3 has sought to bring design, engineering and construction excellence to the watershaping industry by offering seminars, short courses and schools that reflect the education, experience and applied skills of top-flight instructors working with first-class ambition.

From the start, the aim has been to drive the watershaping trades to new levels of acceptance and credibility and to advance the regard with which prospects and clients hold watershapers. Progress has been made, and we've reached a point where the next natural step is to formalize the Genesis 3 approach and philosophy into a series of core classes, conducted under the auspices of the Society of Watershape Designers (SWD), on truly advanced approaches to watershape design and construction. Each of these courses will be marked by higher ambitions, higher expectations and the following mission:

"The Society of Watershape Designers' Curriculum will elevate the watershaping industry through education in practical skills associated with design excellence, all according to standards observed in the world beyond watershaping. In so doing, the Curriculum will create an alliance of like-minded professionals who will steadily raise consumer expectations beyond established norms and who will create a demand for watershapes that are truly works of the designer's art."



















